

An Analysis of Ideological and Political Education in Colleges and Universities Based on Xi Jinping's Youth Ideal and Belief

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Abstract: Xi Jinping's concept of youth ideals and beliefs is a scientific understanding of youth formed under the guidance of Marxist youth concepts, combined with China's national conditions and the characteristics of youth development in the new era. Contemporary college students are in the critical period of growth, and also the period of the formation of ambitious ideals. However, due to factors such as bad information on the Internet, some college students have problems such as unsteady beliefs and deviations in values. Ideological and political education is an important way to help college students establish their ideals. In the new era, how to use Xi Jinping's youth ideals and beliefs to carry out ideological and political education, and how to improve the efficiency of ideological and political education need further research. This article first expounds the connotation and value of the times of Xi Jinping's youth ideals and beliefs, and focuses on the strategies of ideological and political education based on Xi Jinping's youth ideals and beliefs.

1. Introduction

Xi Jinping's thoughts on socialism with Chinese characteristics in the new era contain rich content such as the concept of youth, and have had a profound impact on the field of education. In recent years, General Secretary Xi Jinping has attached great importance to contemporary Chinese youth, and has talked enthusiastically with young people from various universities. In a series of speeches and reports, Xi Jinping has repeatedly stressed the need for young people to take on the responsibility of the country and the nation, and encouraged young people to Facing difficulties. The proposal of Xi Jinping's concept of youth ideals and beliefs has brought new thinking to the education of ideals and beliefs and ideological and political education in colleges and universities in China.

2. The Connotation and Times Value of Xi Jinping's Youth Ideal and Belief

Xi Jinping's concept of youth ideals and beliefs is a rational reflection on youth and his work attitude, which is closely integrated with China's social practice under the guidance of the Marxist youth concept^[1]. General Secretary Xi Jinping emphasized that young people must establish lofty ideals and convictions, and that such convictions must be rooted in their hearts, and they must become a belief in the struggle of young people for life. General Secretary Xi Jinping believes that ideals and beliefs are not purely conscious concepts, but should have the role of guiding the majority of young people in real life. Xi Jinping's concept of ideals and convictions for youth includes four levels, as shown in Figure 1.

Xi Jinping's youth ideals and beliefs point out the direction for contemporary youth to establish correct and good values and clarify the goals and responsibilities of contemporary college students. Youth ideals and beliefs not only emphasize that young people must work hard for their own future, but also work hard to realize their self-worth. While realizing self-worth, contemporary college students should also have a high sense of responsibility and self-confidence. When college students combine Xi Jinping's youth ideals and beliefs with personal values, they are more conducive to firming their ideals and beliefs and have more practical significance.

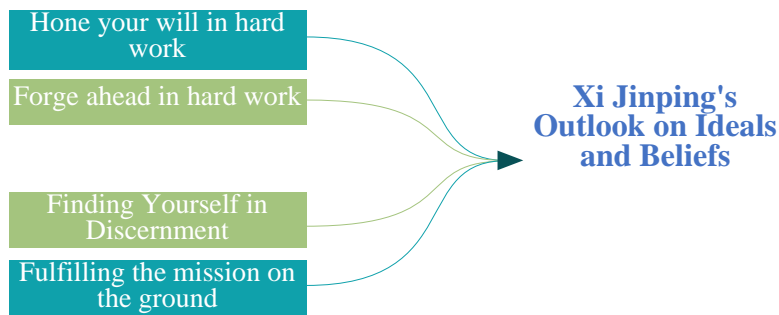


Figure 1 Four levels of Xi Jinping's youth ideals and beliefs

3. Ideological and Political Education Strategies Based on Xi Jinping's Youth Ideal and Belief

Based on Xi Jinping's ideals and beliefs of young people, this paper constructs a ideological and political education system for college students as shown in Figure 2, and proposes ideological and political education strategies accordingly.

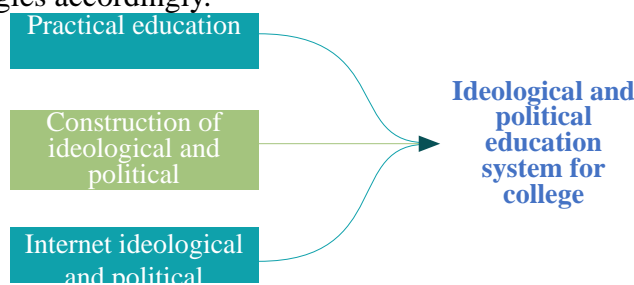


Figure 2 The ideological and political education system of college students based on Xi Jinping's youth ideal and belief

(1) Continuously Strengthening Ideological and Political Practice Education

General Secretary Xi Jinping's 7-year educated youth experience is the practical basis for the formation of Xi Jinping's youth ideals and beliefs. The hard educated youth experience has trained General Secretary Xi Jinping's strong will. In an age of complicated information, ideological and political educators in colleges and universities should actively encourage students to study the ideals and convictions established by General Secretary Xi Jinping in the life of educated youth, and encourage contemporary college students to actively participate in social practice activities, such as community activities and social practices^[2-3]. Exercise yourself and hone your will in practice. At the same time, colleges and universities should also increase the publicity of practice activities inside and outside the school through new online media such as the WeChat public account, increase the enthusiasm of students to participate, focus on cracking down on the formalist style of past ideological and political education activities, and allow college students participating in practical activities Down-to-earth, to give better play to the educational role of practical education.

(2) Building a Quality Ideological and Political Work Team

The training of young teachers is an important part of the training of Marxism. Such teachers are good at accepting new things, and it is easier to communicate with students. Therefore, colleges and universities should attach importance to the training of young teachers. Recently, young teachers are organized to study the theory of ideological and political education, to help young teachers to establish educational and teaching concepts of curriculum, ideological and political education, to strive to infiltrate ideal and belief education in subject teaching, to promote the Chinese spirit, and to help students establish correctness. Outlook on life and values.

As the main force for college students to carry out ideological and political education in colleges and universities, the counselors themselves should strengthen their ideals and convictions, and adhere to their original career ambitions and job responsibilities (see Table 1). In daily work, we must not only strengthen the study of ideological and political lessons, but also Pay attention to your own words and deeds, strengthen your ideals and beliefs, and influence students with your own personality charm. In addition, colleges and universities should also strengthen the vocational

training of counselors, so that counselors can integrate more humane care in ideological and political education^[4]. According to the individual differences of students, they should provide ideological and political education to students in the morning; In the work of ideological and political education, we must also actively combine with other forms of ideological and political education, and make good use of the methods acceptable to students, such as student unions and societies, to carry out ideological and political education, so as to achieve a silent effect.

Table 1 Job responsibilities of college counselors

| | |
|---|--|
| 1 | Help college students to establish a correct world outlook, outlook on life, values, and establish ideals and firm beliefs. |
| 2 | Help college students develop good moral qualities, guide students to develop good psychological qualities and good character. |
| 3 | Understand and master the ideological and political situation of college students and resolve conflicts. |
| 4 | Carry out relevant work for financially disadvantaged students, organize college students to work hard. |
| 5 | Actively carry out employment guidance and service work to help students establish the correct employment concept. |
| 6 | Based on the class and students as the main body, give play to the organizational strength of the student class collective in the ideological and political education of college students. |
| 7 | Organize and coordinate class leaders, teachers and organizers of ideological and political theory classes to jointly perform regular ideological and political work. |
| 8 | Guide the construction of student party branches and class committees, do a good job in the training of student backbones, and stimulate the enthusiasm and initiative of students. |

(3) Actively Exploring Internet Ideological and Political Education

In the Internet era, online learning has become one of the ways that college students accept knowledge. The Internet has the characteristics of large amount of information and fast information dissemination. This college student provides new opportunities for ideological and political education. Therefore, colleges and universities should actively explore online ideological and political education. On the one hand, make full use of online education platforms such as the Voice of Youth online platform to educate contemporary college students on ideals and beliefs, and expose college students to the latest theoretical and political education results. On the other hand, universities and counselors should also use new media platforms such as WeChat public account and official Weibo to actively guide students (Figure 3), push positive energy news to students, open online classes, and allow college students to accept thoughts anytime, anywhere. Political education to improve the energy efficiency of college students' ideological and political education.

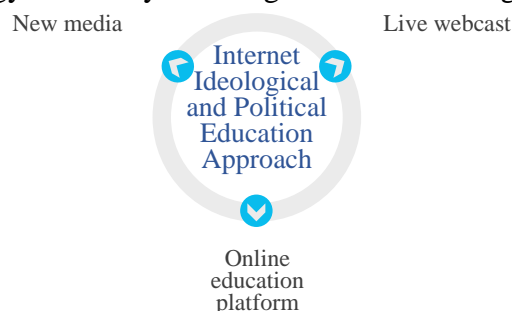


Figure 3 Internet ideological and political education

4. Conclusion

The formation of Xi Jinping's youth ideals and beliefs has a deep theoretical background and

practical basis, which is of great significance for improving youth education and expanding youth development. The ideological and political work of college students should be guided by Xi Jinping's ideals and beliefs of young people, deeply grasp the connotation of Xi Jinping's ideals and beliefs of young people, and help students establish ideals and beliefs through practical education network ideological and political education. Effect of ideological and political education.

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